



Walk a Mile

To Keep Seniors Housed

Event Day #1
Tuesday, March 30, 2021

Instructions:

Step 1:

On March 30, take 2,500 steps, which is the distance of a mile, and every 500 steps, stop and think about these facts:

1. **10,000 baby boomers turn 65 every day.**
2. **Because of COVID-19, over half of adults 55+ will be retiring in poverty.**
3. **Over the last 25 years, NWPP's advocacy efforts preserved 1,200 units of replacement housing for low-income seniors in downtown Portland and created over 2,000 units city-wide.**
4. **Social security rises about 6% over a 5-year period; but rents in Portland/Multnomah County have risen by 50% in the same time frame.**
5. **NWPP is the only organization in the tri-county area providing housing assistance services to low and very low-income seniors 55 and older.**

Step 2:

- Post a picture to your Facebook page and tag **@nwpilotproject** when you have finished your 2,500 steps, so we know that you have participated.
- Or you can email Lindsey Leason, Development Coordinator, at lindseyl@nwpilotproject.org to let us know how you have participated.
- We have even created a sign that you can print for your selfie!
- We also encourage you to post a picture to your personal fundraising page on our event site!

Fundraising Idea

This a great way to get the kids in your family excited about fundraising. Kids love earning badges! Get your friends to pledge your steps for the day!

Prizes!

When we see that you have posted/emailed about your participation we will put a Badge on your 42nd Walk-A-Thon Personal Fundraising Page and send you a NWPP Water Bottle!



“Walk A Mile to Keep Seniors Housed”
Fundraiser Badge



“I Walked A Mile”

for

NWPP’s 42nd

Walk-A-Thon

