



# Superstars for Seniors Match Day

**Event Day #2**  
**Monday, April 12, 2021**

## Instructions:

Spread the word on Monday, April 12<sup>th</sup> to social media or by email and encourage your friends to make a donation (ONLINE ONLY) to your personal NWPP 42<sup>nd</sup> Walk-A-Thon fundraising page. If they do, you can take advantage of a \$3,000 match opportunity we are calling - “Superstars for Seniors Match Day.” **Hint: Highlight your favorite senior and why you are supporting NWPP’s 42<sup>nd</sup> Walk-A-Thon.**

- Post to your Facebook page and tag **@nwpilotproject** or share a **@nwpilotproject** post about the match opportunity on April 12<sup>th</sup>, that way we know that you have participated.
- If social media isn’t your thing, email Lindsey Leason, Development Coordinator at [lindseyl@nwpilotproject.org](mailto:lindseyl@nwpilotproject.org) to let us know how you have participated.
- We have even created an image for Facebook to help you spread the word. Feel free to copy and paste it to your social media accounts!

## Fundraising Idea:

Email your friends or post on Facebook on Sunday, April 11<sup>th</sup> to remind them about this great match opportunity is available the following day (Monday, April 12<sup>th</sup>). Make sure to include a link to your personal fundraising page or team page in your email or Facebook post.

## Prizes!

When we see that you have participated with “Superstars for Senior’s Match Day” we will put a Fundraising Badge on your NWPP 42<sup>nd</sup> Walk-A-Thon personal fundraising page and if you get a donation on April 12, it will show double in your fundraising page thermometer!



**“Superstars for Seniors Match Day”**

Fundraising Badge

**SUPERSTARS  
FOR SENIORS**

MATCH DAY

**HELP** ME TAKE ADVANTAGE  
**OF A \$3,000 MATCH!**



DONATE TODAY to my  
fundraiser for NWPP's  
42nd Walk-A-Thon.