



Finish Line Booster Shot

Event Day #4
Friday, April 30, 2021

Instructions:

The Walk-A-Thon is almost over, but we want to give fundraisers one last chance to reach their fundraising goal and hopefully surpass it! There is another \$3,000 match opportunity we are calling the “Finish Line Booster Shot.” Spread the word on social media or by email and encourage friends to make a (ONLINE ONLY) donation to your personal fundraising page on Friday, April 30 and have it matched!

- Create a post on your Facebook page and tag **@nwpilotproject** or share a **@nwpilotproject** post about the match opportunity on April 30th. That way we know that you have participated.
- If social media isn’t your thing, email Lindsey Leason, Development Coordinator, at lindseyl@nwpilotproject.org if you have participated in other ways.
- We have even created an image for Facebook to help you spread the word. Feel free to copy and paste it to your page!

Fundraising Idea:

Email your friends or post on Facebook on Thursday, April 29th to remind them that your fundraiser is almost over and this is their last chance to get their gifts matched on April 30th. Make sure to include a link to your personal fundraising page or team page in your email or Facebook post.

Prizes!

When we see that you have participated in the “Finish Line Booster Shot” we will put a Fundraising Badge on your NWPP 42nd Walk-A-Thon personal fundraising page and if you get a donation on April 30th, it will show double in your fundraising page thermometer!



“Finish Line Booster Shot”

Fundraising Badge



FINISH LINE
BOOSTER SHOT



**\$3,000 Match Opportunity
to boost your donation!**

**My fundraiser is
almost finished!**

**Donate Today and
Help Me Reach My Goal!**

