

Team Fundraiser Ideas!

More Ideas to Put the Fun in Fundraising!

Start a team. Ask your friends, family, and coworkers to join you in supporting NWPP's 42nd Walk-a-thon, A Challenge to Keep Seniors Housed.

Donate your birthday or anniversary. Have a birthday or anniversary coming up? Or just want to honor a special senior in your life? Ask your family and friends to donate in lieu of purchasing a gift! (Set up a fundraiser through the Northwest Pilot Project page on Facebook to make it easy.)

Ask about employer matching gifts. Many companies match their employees' donations. Ask donors if their company will match their gift, raising twice the amount for seniors in need. If your or their company has this program available, simply request a matching gift form from the employer and email it to the attention of Wendy Rudman at wendy@nwpilotproject. We'll take care of the rest!

Spare change jar. Decorate a change jar with your fundraising efforts for NWPP's 42nd Walk-a-thon and place it in central location in your home or workplace. Watch the change add up!

Host a Virtual Fundraising Night. Gather your friends and family for a virtual event and ask them to support your cause. Host a virtual wine tasting night, virtual cooking class, or a virtual game night. Fundraising can be a really fun way to bring friends together.

Put Your Personal Talents/Skills to Use. Set a donation increment and when someone donates at or above that level (e.g. \$500); you'll provide an in-kind

service. A few examples: If you're a great photographer, offer to take pictures of their family. Offer to walk their dog for a week or clean up their backyard

Prize drawing. On your personal fundraising page or via Facebook request a \$10 donation from your friends and family in exchange for being entered into a drawing for gift certificates or tickets to shows or sporting events.

Food/beverage sale. Set up a table in your neighborhood and sell cookies, donuts, popcorn, muffins, pizza, ice cream, or smoothies. Let your neighbors know that their purchase proceeds will go to keeping seniors housed in their community.

Used DVD/Book sale. Pull your old DVDs and books off the shelf and put them to good use! Ask your friends, family and neighbors to donate books they no longer want and set up a weekend book sale in your front yard.

Create friendly competition. Motivate your crew! Offer a prize to your team's top fundraisers to inspire each walker to contribute even more to your team total.

Participate in NWPP's Event Days. NWPP has created 4 special events spread across March and April to energize fundraisers to raise more money and earn more prizes. Don't forget to check out the Event Details tab on the event homepage for more details.

HAVE YOUR OWN IDEAS? WE WANT TO HEAR THEM!

Contact us at <u>lindseyl@nwpilotproject.org</u> and let us know your ideas. Or post about them on our Facebook page. <u>https://www.facebook.com/nwpilotproject/</u>