



## **Registration How-To**

## Let's Get Started!

You can fundraise as an individual or as part of a team. This "How To" is going to walk you through our new event platform and hopefully answer your questions on how to register for the 42<sup>nd</sup> Walk-A-Thon!

Registering and creating your fundraiser page is a **two-part** process. It's meant to be super easy and help you quickly reach out to your donors via email and social media.

If you need any help registering or setting up your fundraiser page, please contact Lindsey Leason, Development Coordinator at 503-486-6518 or by email: <u>lindseyl@nwpilotproject.org</u>





## To get started, all participants must create an account. It only takes a few steps.

**Step A.** Click on Register as a "Fundraising Participant"

Regis	tration Details $\rightarrow$ Review and Billing $\rightarrow$	Thank You
	How would you like to participate?	
	Register as a Fundraising Participant Create a fundraising page you share to help reach your fundraising goal. You'll also be able to join a team or create your own.	
0	Cancel	

Step B. Click on "Create a New Account "

Register as a F	undraising Participant	
	ou share to help reach your fundraising to join a team or create your own.	
Create a New Accour	nt	
Set up your account so you	can log in to manage and share your fu	Indraising page.
Create Account		





**Step C.** Enter the email address that you would prefer to use to get updates and emails about the Walk-A-Thon

gist	ration Details → Review and Billing → Thank Ye
) •	low would you like to participate?
ſ	Register as a Fundraising Participant
	Create a fundraising page you share to help reach your fundraising goal. You'll also be able to join a team or create your own.
C	Your Email Address
	heidic@nwpilotproject.org
	Continue

**Step D.** A pop-up box will appear on your screen and will ask you to enter your name (First, Last) and create a password for your account. You can also choose to use your Facebook, Google, or Apple log-information by clicking the buttons "Log in with Facebook" or "Sign in with Google," etc. This feature allows you to use your details from those accounts.

Create an Account	
Log in with Facebook	
G Sign in with Google	
🔹 Sign in with Apple	
or	
Your First Name Your Last Name	
wayne@nwpilotproject.org	
Enter a Password Confirm Password	
Create My Account	
By creating an account, you agree to our Acceptable Use Policy.	
Already have an account? Log In now 👻	





## **REGISTRATION DETAILS**

### **Registering as an Individual Fundraiser**

Once you have created an account, you will be redirected to the following page:

Vould you like to:		
Join a Team Join a team and raise more money by fundraising as a group!	Create a Team Take the lead and create a team to supercharge your fundraising!	Continue as an Individual Fundraiser Create a fundraising page without joining o creating a team.
Cancel		

You will have three options:

- Join a Team
- Create a Team
- Continue as an Individual Fundraiser.

If you are participating as an Individual, click the "Continue as an Individual Fundraiser" box. And then click on the "Continue" button that will show up.





## Registering as a Team

If you are creating a Team, click the "Create a Team" box. The screen will prompt you to enter a "Team Name" and set a "Team Fundraising Goal".

Registration Details → Review         1       x         Register as a Fundraising Partic		
2 Would you like to:		
Join a Team Join a team and raise more money by fundraising as a group!	Create a Team Take the lead and create a team to supercharge your fundraising!	You can choose your Team's Fundraising Goal on this page.
Team Information Team Name required	Team Fundraising Goal \$ 500	NWPP has helped by automating a default goal for participants that aren't sure what their goal is at registration. Your Fundraising Goal can be changed at any point during
Continue		the event, on your personal fundraising page.
Cancel		

Once you have filled those areas in, click on the "Continue" button.

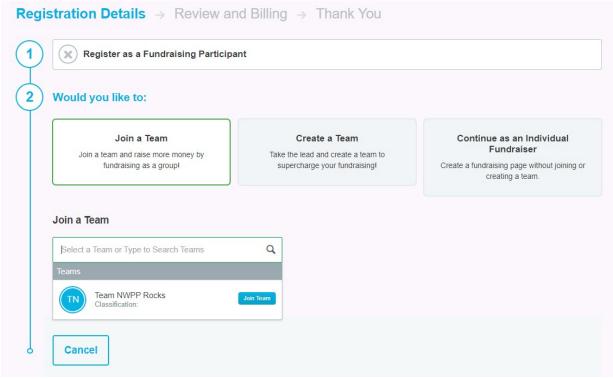




### **Registering as a Team Member**

If you are looking to join a team, click the "Join A Team" box. The screen will let you search for the team that you want to join.

# (Ex. Team NWPP Rocks drops down. Click on the blue button to the right of the Team Name you want to join.)



Once you have filled those areas in, click on the "Continue" button that will show up.





## **REGISTRATION DETAILS:** The next step is filling in your details.

stration Details $\rightarrow$ Review and Billing $\rightarrow$ Thank You	
Register as a Fundraising Participant	
Join a Team: Team NWPP Rocks	
Virtual Fundraiser	\$0.00
Personal Information First Name required Last Name required	R
Address required	<b>NOTE</b> – Our new system is set up to charge a registration fee, but NW/PB does not sharge our
Address Line 2	but NWPP does not charge our participants to fundraise. The arrow pointing at the \$0.00 in
City required State required Zip Code required	this image indicates that fact.
Country required Phone Number	
Email Address required	
Fundraising Goal Your Personal Fundraising Goal	
\$ 100.00	

Continued....





**Fundraising Goal:** All participants will be asked to set a "Personal Fundraising Goal." Whether you create a team or join a team, you will have your own fundraising goal. You can increase and decrease this fundraising goal in your personal fundraising page dashboard.

**Optional Donation:** You can get your fundraising started with a donation to your own page. This is not a requirement, just a smart way to kick start your fundraiser. If you have an employer that will match your donations, input your work email, and details about the employer matching gift process will be provided.

\$ 100.00	
Optional Donation	
Optional Donation Amount	You can start your fundraising efforts today by
\$	making an optional donation that will be
	applied toward your fundraising goal.
Your gift could be worth more with a mate	hing gift from your
Matching Gifts Your gift could be worth more with a mate employer! Work Email	hing gift from your
Your gift could be worth more with a mate employer!	hing gift from your
Your gift could be worth more with a mate employer!	hing gift from your





## **REVIEW and BILLING DETAILS:**

Once this page has been completed, click "Continue" and you will be taken to a page to review your registration details and billing. **\*REMINDER- THERE IS NO FEE TO REGISTER.** 

If you chose to make a donation to your campaign, you will see the amount on this page, and will be asked to put in your credit card details.

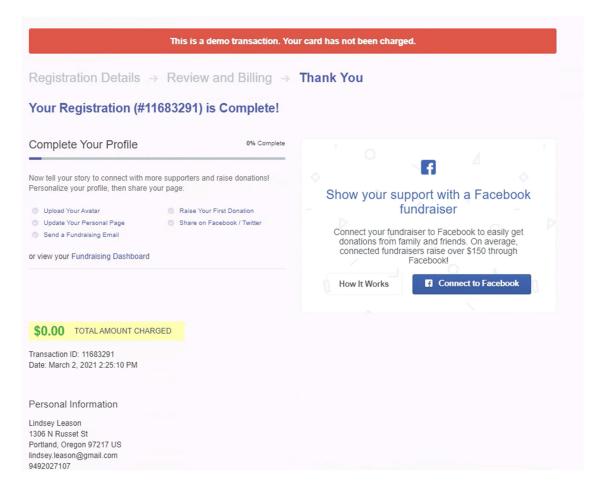
eview and Complete Your Registration Below				
Complete Registration Go Back Cancel				
Registrations	Fees	Donation	Total	
Lindsey Leason ndividual	\$0.00	\$0.00	\$0.00	ı
Personal Information     Lindsey Leason				
1306 N Russet St Portland, Oregon 97217 US				
1306 N Russet St Portland, Oregon 97217	1			





## **THANK YOU DETAILS**

You will know that your registration has been successful when you see this page:

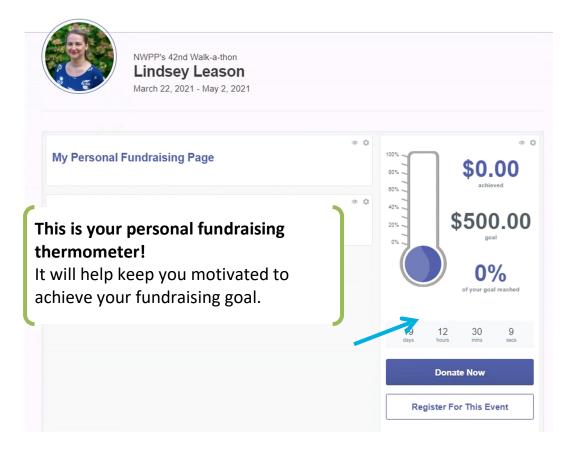


You will also receive three emails from Qgiv, our event platform company. The first email will confirm that you created a Qgiv Account, the second email will be a receipt for your registration, and the third, *and most important*, will have all of the details about how to get started fundraising on your personal fundraising page. **Make sure to save or print this email so that you can easily get back to your personal fundraising page dashboard.** 





## **Fundraising Pages/Dashboard**



Every individual has a "Personal Fundraising Page" that looks like this to the public.

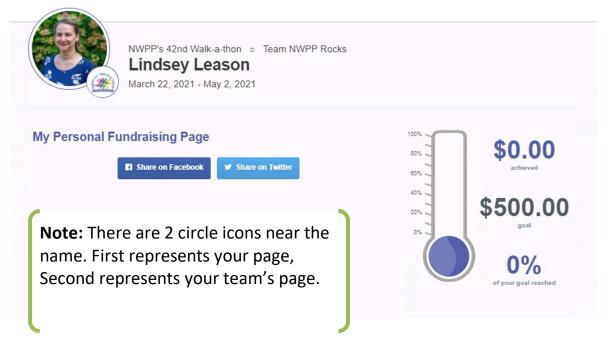
If you created a team or joined a team, the team will have its own fundraising page, with its own thermometer. It will be linked to your personal fundraiser page. (See examples on next page.)





#### **Team Fundraiser Page – Example Note:** Team Fundraising Pages have their own thermometers and list the NWPP's 42nd Walk-a-thon participants on the page. NORTH PHOT PE Team NWPP Rocks R 🗸 C K S March 22, 2021 - May 2, 2021 **Our Team Fundraising Page** \$0.00 80% Share on Facebook Share on Twitter achieved 60% 40% \$1,000.00 20% Our Team Sort: Amount Raised 3 🔻 0% No participants found. 0%

## Individual Fundraiser – Attached to a Team – Example







## How to Log-In to Your Account

To access your personal fundraising page dashboard after you register, go to the event site (<u>http://bit.ly/nwppwalk2021</u>) and in the top right corner of the page you will see the words "**Log In or Sign Up**". Enter your email and password for your account or log in through your Facebook/Google/Twitter/Apple account.

This will take you to your Personal Fundraising Page Dashboard.







## **Personal Fundraising Page Dashboard**

	Customiz	My Fundraisin ing your fundraising page will help page for yourself is easy – a	you raise more money! Creating a	unique
	· •	s 🕹 🖬	¢.	. <b>4</b> ×
Dashboard	Sho	w your support with	a Facebook fundrai	ser
ihare Event	Connect your fundraiser	to Facebook to easily get dona fundraisers raise over \$1	tions from family and friends. 50 through Facebook!	On average, connected
ly Donations		Not Now	nnect to Facebook	
lesources	e fo	0 ,		0 ¢ .
ly Registration	Get the Word Out			
lanage Registrations				
lur Team	Providing easy access to your fund	raising page is a great way to incre	ase donations.	
Edit My Page	Send a Fundraising Email	Share on Facebook	Add a Registrant	See All Donations
	Links		100%	\$0.00
	My Page Edit URL		60% -	achieved
	https://secure.qgiv.com/event/n	wppwalk2021/account/1067814	C 20% 1 1	\$500.00 goal
	My Facebook Fundraising Page	O How it works		0.0/
	Connect y	our fundraiser to Facebook		of your goal reached

From here you can: create your personal fundraising page; upload a photo for your avatar; share your event via social media and emails; check how many donations you have; access fundraising resources; check on your registration; and even create a fundraiser on Facebook if you want to connect your account to your Facebook page. And remember, any funds you raise through your Facebook fundraiser will show in your event thermometer.





#### Customizing **To Edit/Create Your Fundraising Page** Click on the Edit Page Button at the Show shboard Bottom Left of your dashboard. Connect your fundraiser to I hare Event ly Donations sources ly Registration Get the Word Out nage Registrations Providing easy access to your fundrais )ur Team $\mathbf{X}$ Edit My Page Send a Fundraising Email

This button will take you to your event's Personal Fundraising Page and you will be able to fill in the page with text, pictures, etc.

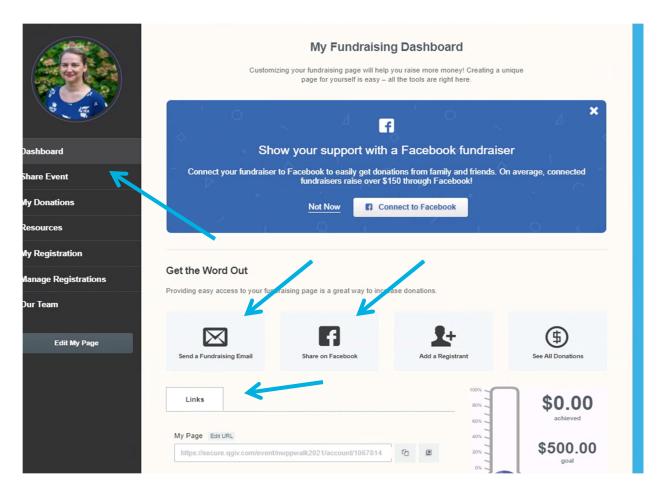
	NWPP's 42nd Walk-a-thon Lindsey Leason March 22, 2021 - May 2, 2021			
My Personal F	undraising Page		00%	\$0.00 achieved
	Share on Facebook Share on Twitter	© \$	80%   40%   20%	\$500.00





## **To Share Your Event**

The link for your personal fundraising page is under "Links." This can be copied and pasted into a text message or a personal email from your own email account.



From your Personal Fundraiser Dashboard you can also choose to send a personal email or automated email to friends or share your Personal Fundraising Page on Facebook. Click the "Send a Fundraising Email" button or click on the "Share Event" text in the left hand column to access the email feature.





## **Emails**

Our platform allows you to send pre-written emails, or personally written emails from your Fundraising Dashboard. Use emails to request donations or recruit team members.

Sha	are Using Email	Share On Facebook	Share On Twitter	
Send	an Email		Email Management	
	Send a Cu	stom Fundraising Email		
2	Email Informat	ion	<b>Note:</b> Enter your own email in En	nail Title.
	This will help you organiz	e your fundraising emails; recipients will	not see this title	
	Start with an existing	template?		
	Choose Template Subject required	+	<b>Note:</b> Drop down options for emails.	r pre-written
	Your Message require			
	Source		e ⊂ B I U S ×₂ x <sup>e</sup> I <sub>x</sub> ormat - Font - Size - A- M-	
	l can choo	so a pro writto	omail	
plate		se a pre-writte our own messa ld.		
		he template bu e like you, be ou		





To: Send to These Addresses (max 1000) Separate addr	This email will be sent to 0 people. Need a custom list? Manage Email Lists
Select Mailing Lists	
Select list(s)	<b>Note:</b> After you finish your message, you
Import Additional Addresses Show Users	can copy and paste the emails of friends you want to send to, <b>separated by a</b> <b>comma</b> , or import a CSV file of emails to
When Should We Send This Email?	the "Select Mailing Lists"
Immediately	
○ Goal Percentage Reached	
<ul> <li>Send on specific date</li> </ul>	Note: You even have the option to
O Periodically	send it on a certain date, Preview the Email, or Save a Draft.
Save & Preview Email Save As	Draft Cancel





## **Social Media Sharing** You can share on Facebook:

#### Share Event

Share your event by email, Facebook, or Twitter. People can't donate to you if they don't know how - start getting the word out!

Share Using Email	Share On Facebook	Share On Twitter
Sharing your fundraising p	ndraising Pages age is a great way to reach encourage them to donate.	Lindsey Leason Mar 2nd
	sonal Fundraising Ige	NWPP's 42nd Walk-a- thon
	am's Fundraising	Like , Comment . Share

### Or via Twitter:

Share Using Email	Share On Facebook	Share On Twitter	
Share on Twitter ou can use Twitter as a fast bout your event. We promis ithout asking your permissio afe and secure!	e never to post anything	When you connect your Twitter according permissions:         Image: Access Your Follower List         Image: Access Your Public Profile         Image: Post To Your Feed	ount, we ask for