



NORTHWEST PILOT PROJECT 42nd Walk-A-Thon 2021

A Challenge to Keep Seniors Housed



 Sponsorship Levels and Benefits	PRESENTING \$5K plus only one available	Benefactor \$2.5K	Partner \$2K	Sustainer \$1K	Supporter \$500	Friend \$250
NEWSLETTER Summer 2021 edition - circulation approx 5,000						
Name	X	X	X	X	X	X
Logo	X	X	X			
URL printed which is also clickable in PDF	X	X				
Headline	X					
SOCIAL MEDIA						
Group Facebook post event thank you listing	X	X	X	X	X	X
GroupTwitter thank you listing	X	X	X	X	X	
Group Instagram thank you listing	X	X	X	X		
Individual posts on FB and Instagram during event timeframe	4 posts	3 posts	2 posts	1 post		
Individual Instagram post with logo	X	X				
Individual Facebook post pre event thank you	X					
EVENT WEBSITE						
Name	X	X	X	X	X	
Logo	5 placements	4 placements	3 placements	2 placements	1 placement	
Widget	6 weeks	5 weeks	4 weeks	3 weeks	2 week	1 week
NWPP MAIN WEBSITE						
Name	X	X	X			
Logo	X	X				
Link	X					
EVENT DAYS						
Logo and name featured on event day communications	2 distinct days	1 distinct day				
OTHER						
Eblasts -(7 Eblasts will be sent in total)	4 mentions	3 mentions	2 mentions	1 mention		
Early Registration	X					
Mention in thank you letters to donors	X					